

Online workshop series on 'Present Trends in Women Entrepreneurship'

#WomenEntrepreneurship



Glimpse from the workshop



18 March 2025



10:00 am to 1:00 pm



New Delhi

The Indian Micro Enterprises Development Foundation (IMEDF), a special-purpose vehicle of the Development Alternatives (DA) Group, organised the sixth online workshop in its series on 18th March 2025. This workshop was specifically designed for enterprises, NGOs, CSOs, students, clusters, organisations focused on women's empowerment, and aspiring women entrepreneurs.

Faculty for the Session

The session was led by:

- **Col. Raman Thapar**, General Manager, IMEDF
- **Sunny Kumar**, Manager, Enterprise Support Services, DA
- **Jyoti Tiwari**, Manager, Finance – Appraisals & Repayment Collection, IMEDF

The workshop was moderated by Srishti Bhattacharya.



Development Alternatives Group

Target Audience

The session was tailored to engage a diverse audience, including:

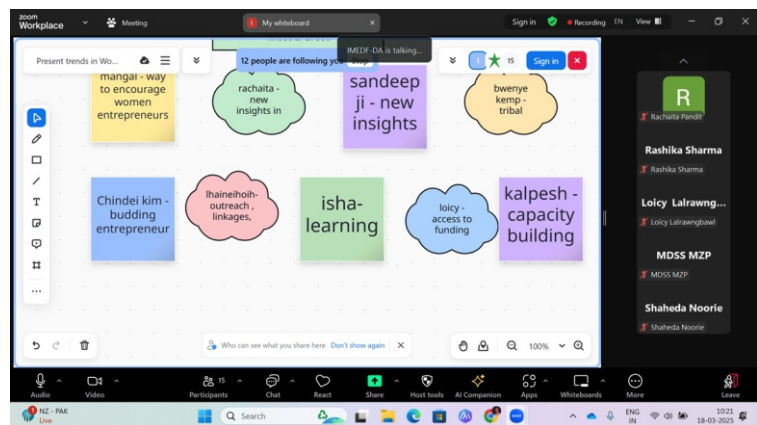
- Members of Cooperative Societies, Section 8 Companies, Foundations, Registered Societies, Trusts, and Companies
- Budding and aspiring women entrepreneurs
- Students and professionals working in the field of women-led entrepreneurship

Workshop Highlights

The workshop began with a Meet & Greet session, offering participants an opportunity to share their aspirations and expectations. Discussions focused on key aspects of the women's entrepreneurial ecosystem, including:

- **Overview of Women's Entrepreneurship**
A review of government schemes and financial support options for women entrepreneurs, such as SEED capital, working capital, and soft loans.

Reflection and planning activity during the Meet & Greet session of the workshop



- **Safe Mobility Prototype**
Insights into its implementation in Uttar Pradesh and its impact on women's mobility and empowerment.
- **Role of District Entrepreneurship Coalitions**
A deep dive into initiatives such as Kaun Banega Business Leader, which helps budding entrepreneurs access platforms, partners, and financial support from NBFCs, banks, MFIs, and district government officials.
- **Legacy of the Channapatna Lacware Toy Cluster**
A presentation showcasing how this indigenous craftsmanship cluster has thrived, focusing on market linkages, outreach efforts, and ensuring social security for employees through insurance coverage.

Conclusion & Feedback

The workshop concluded with an interactive session and closing remarks by the organising team. A total of 13 participants from 10 different organisations attended the session.

The workshop received positive feedback from participants, with many highlighting its value in raising awareness and providing practical insights.

Chindei Kim, a student, shared, *"The workshop created awareness about the many schemes and policies that could help women entrepreneurs become self-reliant."* This sentiment was echoed by **K. Rathna**, who emphasised the collaborative nature of the platforms discussed, stating, *"DEC and KBBL are indeed collaborative platforms for unlocking the required support needed to set up a successful enterprise and become an entrepreneur."*

Screen shot of the participants

