



**IMEDF** was set up with an aim to boost an ecosystem for green and inclusive entrepreneurship. IMEDF is the nodal agency of Ministry of Micro, Small & Medium Enterprises, Government of India for the development of clusters under SFURTI (Scheme of Fund for Regeneration of Traditional Industries)

## OUR JOURNEY

**INR 484 MILLION**

INVESTED IN ENTERPRISE DEVELOPMENT

**12,000**

ARTISANS SUPPORTED

**6000**

WOMEN IMPACTED

**11**

STATES REACHED OUT

## Is your coffee from Chintapalle?

On most days, Rama from Chintapalle village Visakhapatnam can be found in her coffee fields. She is a part of the cluster that employs 500 coffee producers from tribal communities and links them with traders who procure at fair prices. Vishakhapatnam Coffee Cluster is one such cluster which employs women coffee producers from 127 villages.

*“With no middlemen involved in the trade, our dependency on them has reduced, resulting in better prices and increased income”*

~ Aliveni,  
Director of MACS, Implementing  
Agency in Visakhapatnam



## HIGHLIGHTS



## Sustainable Clothing from Natural Dye Shivmogga Cluster

- Natural dye cluster in Karnataka is a perfect example of a resilient circular economy model. The entire garment range is made using organic indigo and pomegranate dyes
- To ensure the cycle of production, demand and generation of new orders continue, the cluster introduced the 'pay now shop later' scheme amidst the pandemic. It resulted in collection of Rs 15 lakhs and sale of more than 500 vouchers
- Aligning the work with national priorities the women in the cluster donated masks and related material to COVID warriors on Raksha Bandhan

## Tribal Women Running Local Economy in Gumla Cluster

- Tribal women organized and engaged successfully by leveraging Lac livelihood model. The fully women oriented cluster demonstrated entrepreneurial abilities to handle markets and acquired economic empowerment
- French polishers prefer the shellac from this district. Lac is a key material for varnishing industry and is extensively used in bangle making



## Greening India with Bamboo Products from Tapi Cluster

- The artisans of Tapi are greening India with bamboo furniture products that are used in schools, hotels, tourist huts. Bamboo is a sustainable alternative to wood in furniture and packaging industry
- The cluster supports more than 500 highly skilled artisans. The diversification of farming systems to include bamboo is helping the community protect and conserve soil and water resources



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