

# IMEDF INSIGHTS

Indian Micro Enterprises Development Foundation

WOMEN'S DAY SPECIAL EDITION



The image represents women receiving skill training on the new technology/machinery as part of SFURTI's cluster development program. Lac and NTFP cluster, Jharkhand is a women oriented cluster, providing sustainable livelihoods to 500 tribal women of the region. Through their active participation and contribution, these women are on the path of achieving self-sustainability in the longer run.

**IMEDF** was set up with an aim to boost an ecosystem for green and inclusive entrepreneurship. IMEDF is the nodal agency of Ministry of Micro, Small & Medium Enterprises, Government of India for the development of clusters under SFURTI (Scheme of Fund for Regeneration of Traditional Industries)

## OUR JOURNEY

**INR 685 MILLION**

INVESTED

**14,649**

ARTISANS

**6,347**

WOMEN

**21**

CLUSTERS

**11**

STATES

## RAW & KIND's Creamy Turmeric Latte

The Medicinal plant cluster in Barauliya, Uttar Pradesh, offers a wide range of products like **Turmeric Moringa Green Tea, Tulsi Essential Oil, Lemon Grass Green Tea, Turmeric Powder** and much more. These wellness products are traditional in nature yet packed and marketed in the most sustainable and modern manner. The cluster supports livelihoods of more than 500 villagers, who bring a wide range of healthy products straight to you from their farms.

Follow this link <https://indialane.shop/RawAndKind>



## HIGHLIGHTS

**SFURTI Clusters Sailing Through COVID Pandemic- A Resilient Response**



## Promotion of Traditional art forms in Cluster CFC

**BAMBOO CRAFT CLUSTER, GUJARAT**

Here's a picture of Warli Paintings on the newly constructed Common Facility Center (CFC) walls of Bamboo Craft Cluster in Tapi, Gujarat. Warli painting is an art form created by the tribal people in Dang and Silvassa. It is centered on the concept of Mother Nature. Elements from nature are focal points depicted in Warli painting. In the spirit of promoting traditional industries, SFURTI clusters are encouraged to promote such traditional art forms. This cluster supports livelihoods of 250 tribal women.

## Common Facility Center brings livelihoods at doorsteps of farmers

**MOHANPUR MAGIC MILLET CLUSTER, MAYURBHANJ, ODISHA**

A CFC provides critical infrastructure in cluster development projects, bringing together different stakeholders like artisans, farmers, designers and skilled technicians at one place. It creates a hub for entrepreneurial activities and facilitates the movement of raw material and finished products through different production units, design cum training centers and stock rooms. The Mohanpur cluster plans to produce fast food like noodles and pasta from millets; aiming to change our understanding of fast food to a hygienic, healthy and easy to cook choice. 345 women are part of this path breaking venture.



## Renewable energy intervention

**BANKI AROMATIC PRODUCTS CLUSTER, ODISHA**

With the rising need to conserve natural resources and mitigate emissions, SFURTI clusters are shifting towards renewable energy sources. Banki aromatic cluster in Odisha, has installed solar panels to meet their energy needs for the production of essential oils from Citronella, Mentha, Lemon Grass and Palmarosa. It will act as a sustainable, safe and pollution free alternate energy source. This cluster supports livelihoods of 709 women of the region.



## Technology adds value to Farmer's Produce

**PALMAROSA AND LEMON GRASS CLUSTER, ODISHA**

A distillation unit with a capacity of 500 Kg per batch has been installed at Bangalidahi and Jagannathi in Odisha to extract essential oils benefiting 1200 entrepreneurs of the region. This technological intervention will help them add value locally to their products like essential oils that are made from Palmarosa and Lemon grass. Presently, 250 women are actively working in this cluster.



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IMEDF is a social enterprise of Development Alternatives Group

